MEET JULIE

Welcome to et cetera! I'm Julie Stanley, proud owner of this beloved Hudson home décor and gift boutique.

After retiring from the corporate world, I knew I wanted to start a new adventure—something creative, rewarding, and, most importantly, fun. With a passion for beautiful spaces, unique gifts, travel, great wine, and spending time with family, friends, and my dog, Doc, et cetera was the perfect fit.

That opportunity came when my dear friend, Kathy Newman, retired and closed et cetera after 22 wonderful years. I was honored to reopen the store alongside Kelly, one of my closest friends for more than 30 years, and together we continued the tradition Kathy had built. In January 2026, Kelly decided to step back to spend more time with her family, and I became the sole owner.

As I took the reins, my vision was simple: preserve everything our customers have always loved about et cetera while thoughtfully growing the business and honoring its legacy as a treasured part of the Hudson community.

THE BEHIND-THE-SCENES SUPPORT

While my husband and family aren't involved in the day-to-day operations of the store, they are an invaluable part of its success. Whether they're helping with special projects, tackling behind-the-scenes tasks, or simply stepping in whenever an extra hand is needed, their love and support mean the world to me. et cetera truly is a family effort.

I'm equally grateful for my incredible coworkers, who have become so much more than a team—they're family, too. Their dedication, kindness, and genuine care for both our customers and our store shine through in everything they do. They consistently go above and beyond, and I feel incredibly blessed to work alongside such amazing women every day.

MEET OUR FAVORITE GREETER

No team introduction would be complete without mentioning Doc, our beloved shop dog! A customer favorite, our four-legged team member loves welcoming visitors, soaking up attention, and bringing an extra dose of warmth and charm to the store. Many customers stop by just to say hello to him!

MORE THAN A STORE

et cetera is more than a boutique—it's a place where friends gather, inspiration is discovered, and every visit feels personal. We are grateful to be part of Hudson's incredible community of independent and woman-owned businesses, and we look forward to helping you find the perfect piece for your home or the perfect gift for someone special.

Stop in and say hello—we can't wait to meet you! ❤️